

COURTNEY

HILOW

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PORTFOLIO: HILOWCREATIVE.COM

EDUCATION

NORTHERN ARIZONA UNIVERSITY

Flagstaff, AZ | 2011

Bachelor of Art in Visual
Communication, Graphic Design
Minor in Studio Art

WORK HISTORY

HILOW CREATIVE

2017-Present

Owner & Graphic Designer

- Graphic design, web development, art direction, and project management for a wide variety of clients from Molson Coors to Teach for America

CIRCUIT MEDIA

Denver, CO | 2017

Senior Graphic Designer &
Studio Manager

- Managed a team of three designers at Locus Studios, Circuit Media's in-house design studio
- Art direction
- Designed covers, infographics, and advertisements for the weekly publication *Law Week Colorado* and assisted in the production process
- Developed and produced marketing materials (e.g. business collateral, posters, infographics, books, social media images, manuals, logos, and event materials) for clients
- Maintained brand consistency, represented campaign ethos and followed creative guidelines
- Managed client relations
- Formulated program budgets, proposals, and timelines
- Designed internal collateral
- Built and maintained websites
- Clients included: CO Dept. of Human Services, US Dept. of Labor, Center for Disease Control, Sandia National Labs, National Parks Service

LINHART PUBLIC RELATIONS

Denver, CO | 2015-2017

Visual Communications Designer

- Managed and designed a multitude of custom client projects (e.g. ads, signage, posters, reports, branding)
- Synthesized data and concepts into easily consumed infographics
- Produced graphics for use across digital and social platforms to support client campaigns
- Managed printers and vendors
- Created on-brand, visually compelling presentations and pitch decks
- Worked with team of account managers to develop content
- Maintained company website
- Clients included: Chipotle, FirstBank, Johns Manville, Old Chicago, UnitedHealthcare, US Air Force Academy, WhiteWave Foods

PLACEWISE MEDIA

Denver, CO | 2014-2015

Graphic Designer

- Conceptualized, designed, and produced all B2B collateral (e.g. business presentations, website, media kits, sell sheets)
- Created digital ads for malls and grocery stores
- Used brand standards in imaginative ways to develop new materials
- Infographic creation
- Designed innovative pitch decks

RELATED SKILLS

- Adobe Creative Cloud
- CMS, CSS, HTML
- Microsoft Office
- Handlettering
- Animation
- WordPress